

CENTURY SAVINGS BANK

Since 1865

2017 PROFILE

Asset Size: \$460 million **Founded:** 1865 **Branches:** 6 **Employees:** 72
Counties Served: Cumberland, Gloucester and Salem
Corporate Headquarters: 1376 W. Sherman Ave., Vineland, NJ 08360

Every day, in every one of its locations, Century underscores its dedication to building strong relationships with its customers and its communities, creating a momentum that helps families, businesses and communities grow stronger and more financially secure.

Through the relationships established with our community partners, we help to promote activities such as providing affordable housing for low- and moderate-income individuals, promoting small business development efforts, providing financial literacy education, and much more. Our community development initiatives are spread throughout South Jersey, and the support we provide to our community partners makes a significant impact on those communities.

2017 Community Service Highlights

doing what matters

Deborah F Sager Memorial Fund – Each year hundreds of families from the area require lifesaving medical care for their critically ill newborns. During the last quarter of 2016, Century went to work on making miracles happen, made its first 'Premie Promise' and hosted an in-branch fund drive to raise awareness and funds for the **Neonatal Intensive Care Unit at Inspira Medical Center** in Vineland. \$5 Pink and \$1 blue footprints were made available for public purchase and displayed at all CSB locations. The bank also extended a Dress Down Day incentive for its employees who made a donation of \$5 or more as well. In addition, Century pledged to match all monies collected up to \$5,000 in support of their 'Premie Promise.' This year Century not only repeated those efforts, but also took that promise and our partnership with Inspira to the next level by branding that promise and challenging the community's youth to become actively involved as well.

Mt. Pleasant School third graders engaged in a "Penny War" for the month of November to raise funds and for Premie Promise and a Pizza Party, courtesy of Century, was awarded to the class that earned the most points.



Let's make miracles happen ... together

The Deborah F. Sager Memorial Fund

Let's give the Gift of Hope to the little patients in the Deborah F. Sager Neonatal Intensive Care Unit at Inspira Medical Center in Vineland.

preemie promise CHALLENGE

Century has made a 'Premie Promise' to match up to \$5,000 because your support premature newborns in need of skilled medical attention.

DOUBLE YOUR DONATIONS' IMPACT

Please purchase a set of footprints to support Premies right here in your community.

inspira CENTURY SAVINGS BANK



preemie promise

PENNY WAR
Let's make miracles happen together

NOVEMBER 1 - 30
MT. PLEASANT 3RD GRADERS

RULES:
The 3rd grade classes will be having a Penny War for the month of November to raise funds for "Premie Promise." Mrs. Joquet and Mrs. Brell's classes will each have their own coin bucket for collecting money. Points can be added to your team's bucket by adding pennies. To outpace the other team, drop other coins or dollar bills into their bucket.

EXAMPLE:
Pennies +1 | Nickels +5 | Dimes +10 | Quarters +25 | \$1 bill +100

PRIZE **PIZZA PARTY!** **CENTURY SAVINGS BANK**

Century Savings Bank has made a Premie Promise to match up to \$5,000 in donations to the Deborah F. Sager Neonatal Intensive Care Unit at Inspira in Vineland.